

GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT

Elections – National Voters' Day, 2013 – Publicity – Telecasting of Spots & Scrolls in Telugu News Television Channels – Payment of bills Rs.6,320/- to M/s. Monica Broadcasting Private Limited, Hyderabad – Sanctioned – Orders – Issued.

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GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

**G.O.Rt.No: 2334**

**Dated: 23-05-2013**

Read the following:-

1. Govt. Lr.No.6920/Elecs.E/A2/2012-89, dt:22-01-2013.
2. From M/s.Mahaa News, Hyderabad, Invoice Nos.1149/12-13, dt:31-01-2013.

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**ORDER:**

In the letter 1<sup>st</sup> read above, M/s Mahaa News Channel has been requested to telecast the total No. of 75 Scrolls through TV News channel from 22<sup>nd</sup> January to 24<sup>th</sup> January, 2013 in connection with National Voters' Day on 25.01.2013 @ 25 Scrolls per day i.e., 10 Scrolls in the morning between 7 to 9 a.m. and 15 Scrolls in the evening between 7 to 9 p.m. @ Rs.75/- per scroll exclusive of service tax. Accordingly, M/s Mahaa News, Hyderabad has telecasted scrolls and furnished the bills for an amount of Rs.6,320/- including all taxes and requested for arranging payment in the reference 2<sup>nd</sup> read above.

2. After careful examination, Government hereby accord sanction for payment of **Rs.6,320/-** (Rupees Six thousand three hundred and twenty only) to M/s. Monica Broadcasting Private Limited, Hyderabad towards the cost of telecasting scrolls through their channel from 22<sup>nd</sup> January to 24<sup>th</sup> January, 2013 in connection with National Voters' Day on 25.01.2013

3. The expenditure sanctioned in para 2 above shall be debited **"2015 – Elections – MH 108 Issue of Photo Identity Cards to Voters – SH (04) Photo Identity Cards to Voters – 260 Advertisements, Sales and Publicity Expenses"** and shall be met from the funds provided in B.E. 2013-14.

4. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 2 above and credit in favour of **"Monica Broadcasting Private Limited, Hyderabad" A/c No.111905000173, ICICI, Jubilee Hills, Film Nagar Branch, Hyderabad, IFSC Code No:ICIC0001119, MICR Code No:500229033, PAN Card No.AAFCM5781L.**

5. This order does not require the concurrence of Finance Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

V.VENKATESWARA RAO,  
ADDL. CHIEF ELECTORAL OFFICER &  
JOINT SECRETARY TO GOVERNMENT

To  
The General Manager-ADVT & MKTG,  
Monica Broadcasting Private Limited, Hyderabad  
The General Administration (Claims.C) Department  
The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad

**Copy to:**

The Director of Treasuries & Accounts, A.P., Hyderabad  
The Accountant General, Andhra Pradesh, Hyderabad.  
SF/SC.

//FORWARDED:: BY ORDER//

SECTION OFFICER